



Student Digs Refer a Friend – Terms & Conditions

These terms apply to the Student Digs Refer a Friend scheme operated by My Student Digs Limited, 63 Regent Road, Leicester, LE1 6YF ("Student Digs").

1. Who can refer a friend?

- The scheme is open to Student Digs applicants and tenants aged 18 or over.
- There is no charge to take part.

2. Who can be referred?

- The person you refer must be new to Student Digs and must not already be held within the Student Digs marketing database at the time the referral is made.
- We will check this using the referred person's email address and/or mobile telephone number held in our records.
- A person who is already recorded in our marketing database, has previously enquired about accommodation, or has already started or completed a booking with Student Digs will not qualify as a new referral.

3. How does a referral qualify?

- The referred person must:
 - book qualifying accommodation through Student Digs;
 - enter the name of the person who referred them in the "Referred by" section of the booking process; and
 - pay the required holding deposit.
- The referral must be recorded before or at the time the holding deposit is received.
- Referral claims cannot be added retrospectively after the booking has been completed and the holding deposit received.

4. What is the reward?

- For each successful qualifying referral:
 - the person making the referral will receive a £50 gift card; and
 - the referred person will receive a £50 gift card.
- Gift cards will ordinarily be Amazon gift cards. Student Digs retains the discretion to provide a gift card from an alternative provider where appropriate.
- Only one referral reward can be claimed for each referred person.
- If more than one person claims to have referred the same person, the referral recorded by the referred person during the booking process will determine who receives the reward.

5. Group bookings

- Where a referral results in a qualifying group booking, the referral reward will be calculated at £50 for each qualifying member of the group.
- For example, if a referral results in a group of five qualifying tenants booking with Student Digs, the person making the referral will receive gift card(s) with a total value of £250. Each qualifying referred member of the group will receive a £50 gift card.
- Each member of the group must individually meet the eligibility requirements of this scheme, including not already being held within the Student Digs marketing database before the referral was made.
- Only one referral reward can be claimed for each referred person.
- If more than one person claims to have referred the same person or group, the referral recorded during the booking process will determine who receives the reward.

5. When will the reward be issued?

- A referral becomes eligible for a reward once the referred person has made a qualifying booking and paid the required holding deposit, subject to these terms.
- Gift cards will normally be issued within 30 days of Student Digs confirming that the referral qualifies.
- No reward will be payable where the booking is cancelled, withdrawn or otherwise does not proceed before the reward is issued.

6. Other conditions

- The scheme is for genuine personal referrals and must not be used for commercial referral activity, misleading advertising, spam or fraudulent referrals.
- Student Digs may refuse or withdraw a reward where it reasonably believes that a referral is fraudulent, has been made in breach of these terms, or is an attempt to abuse the scheme.
- Referral rewards cannot be exchanged for cash.
- Student Digs may amend or withdraw the scheme at any time. Any qualifying referrals properly made before the scheme is withdrawn will continue to be honoured in accordance with these terms.
- Nothing in these terms affects your statutory rights.

7. Questions

- If you have any questions about the Refer a Friend scheme, please contact Student Digs.

Updated: 30/09/2026